

AIL/SE/BMO/Q3/2022-23

February 4, 2023

To

BSE Limited	National Stock Exchange of India Ltd
Phiroze Jeejeebhoy Towers,	Exchange Plaza, 5th Floor, Plot No. C-l, G
Dalal Street, Mumbai 400 001	Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

#### Re: Outcome of Board Meeting held on February 4, 2023

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the meeting of Board of Directors of the Company was held today, i.e., on February 4, 2023, which commenced at 2:20 p.m. (IST) and concluded at 3:25 p.m. (IST).

The meeting, inter alia transacted the following businesses:

Approval of unaudited Standalone and Consolidated Financial Results of the Company for the third quarter and nine months period ended December 31, 2022.

A copy of the results alongwith Limited Review Reports thereon by S.R Batliboi & Associates LLP, Chartered Accountants, Auditors of the Company, is enclosed.

Submitted for your kind reference and records.

Thanking you,

For Affle (India) Limited

Parmita Choudhury

**Company Secretary & Compliance Officer** 

Encl: As above

### S.R. BATLIBOI & ASSOCIATES LLP

Chartered Accountants

2nd & 3rd Floor Golf View Corporate Tower - B Sector - 42, Sector Road Gurugram - 122 002, Haryana, India

Tel: +91 124 681 6000

Independent Auditor's Review Report on the Quarterly and Year to Date Unaudited Standalone Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

Review Report to The Board of Directors Affle (India) Limited

- 1. We have reviewed the accompanying statement of unaudited standalone financial results of Affle (India) Limited (the "Company") for the quarter ended December 31, 2022 and year to date from April 01, 2022 to December 31, 2022 (the "Statement") attached herewith, being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations").
- The Company's Management is responsible for the preparation of the Statement in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind AS 34) "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. The Statement has been approved by the Company's Board of Directors. Our responsibility is to express a conclusion on the Statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.
- 4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standards ('Ind AS') specified under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

#### 5. Emphasis of matter

We draw attention to Note 4 to the accompanying financial results, which indicate that business combination under common control has been accounted for using purchase method in accordance with previous GAAP resulting in the recognition of goodwill of amounting Rs. 59.24 million as on December 31, 2022 as prescribed under court scheme instead of using pooling interest method as prescribed under Ind AS 103 - Business Combinations as the approved court scheme will prevail over applicable accounting standard. Our conclusion is not modified in respect of this matter.

For S.R. BATLIBOI & ASSOCIATES LLP

Chartered Accountants

ICAI Firm registration number: 101049W/E300004

PKUL Aggarnal
per Nikhil Aggarnal

Partner

Membership No.: 504274

udin: 23504274 BGXRE841

Place: Gurugram Date: February 04, 2023

#### Affle (India) Limited

#### Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN: L65990DL1994PLC408172

Statement of unaudited standalone financial results for the quarter and nine months ended December 31, 2022

(Amount in INR million, unless otherwise stated)

	Quarter ended			Nine months ended			
				December 31,		Year ended	
Particulars	December 31, 2022	September 30, 2022	December 31, 2021	2022	December 31, 2021	March 31, 2022	
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	
	(Unauditeu)	(Onaudiced)	(Onsudiced)	(Опапанеа)	(Chaudhed)	(Auditeu)	
1. Income							
Revenue from contracts with customers	1,372.74	1,158.61	1,112.67	3,582.93	2,890.83	3,975.21	
Other income	68.77	50.32	64.39	155.09	234.42	311.82	
Total income	1,441.51	1,208.93	1,177.06	3,738.02	3,125.25	4,287.03	
2 E							
2. Expense	942.67	706.05	C00 12	0.000.44	1 770 64	0.457.07	
Inventory and data costs	843.67	726.95	698.13	2,228.44	1,778.64	2,457.87	
Employee benefits expense	121.26	111.92	122.67	350.54	324.20	441.56	
Finance costs	0.06	0.69	0.76	1.47	3.14	6.53	
Depreciation and amortisation expense	20.13	19.27	19.64	56.41	54.75	72.87	
Other expenses	169.10	150.21	161.89	473.05	390.32	549.98	
Total expense	1,154.22	1,009.04	1,003.09	3,109.91	2,551.05	3,528.81	
3. Profit before tax (1-2)	287.29	199.89	173.97	628.11	574.20	758.22	
4. Tax expense:							
Current tax	76.30	54.52	42.69	168.41	115.00	179.71	
Deferred tax (credit)/charge	(3.76)			(6.02)	27.12	13.03	
Total tax expense	72.54	51.77	49.28	162,39	142,12	192.74	
	,_,_,						
5. Profit for the periods / year (3-4)	214.75	148.12	124.69	465.72	432.08	565.48	
6. Other comprehensive income							
Items that will not be reclassified to profit or loss in subsequent years							
Re-measurement gains / (losses) on defined benefit plans	(0.14)	(0.29)	(1.25)	(1.06)	(0.32)	0.36	
Income tax effect	0.04	0.07	0.31	0.27	0.08	(0.09	
Other comprehensive income / (loss) net of income tax	(0.10)	(0.22)	(0.94)	(0.79)	(0.24)	0.27	
7. Total comprehensive income for the periods / year (5+6)	214.65	147.90	123.75	464.93	431.84	565.75	
8. Paid-up equity share capital (face value INR 2/- per equity share)	266.35	266.35	266.50	266.35	266.50	266,50	
	200.33	200.33	200.30	200.33	200.30		
9. Other equity for the year	_	·	-	-	-	8,171.12	
10. Earnings per equity share (face value INR 2/- per equity share) (not	1						
annualised for quarters):							
(a) Basic (b) Diluted	1.61 1.61	1.11 1.11	0.94 0.94	3.50 3.50	3.26 3.26	4.26 4.26	

See accompanying notes to the statement of financial results

S.R. Batliboi & Associates LLP, New Delhi



Unaudited standalone segment wise revenue, results, assets and liabilities for the quarter and nine months ended December 31, 2022

(Amount in INR million, unless otherwise stated)

					K million, unless	
Quarter ended			Nine mor	Year ended		
Particulars	December 31,	September 30,	December 31,	December 31,	December 31,	March 31,
1 at toulars	2022	2022	2021	2022	2021	2022
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1. Segment revenue						
(a) Consumer platform	1,341.29	1,126.59	1,082.02	3,488.06	2,801.05	3,858.97
(b) Enterprise platform	31.45	32.02	30.65	94.87	89.78	116.24
Total	1,372.74	1,158.61	1,112.67	3,582.93	2,890.83	3,975.21
Less: Inter segment revenue	-	-	-	-	-	-
Net segment revenue	1,372.74	1,158.61	1,112.67	3,582.93	2,890.83	3,975.21
2. Segment results						
(a) Consumer platform	205.04	137.93	106.32	435.97	326.09	421,26
(b) Enterprise platform	13.54	12.33	4.02	38,52	16.83	31.67
Total	218.58	150.26	110.34	474.49	342.92	452.93
Less: Finance cost	0.06	0.69	0.76	1.47	3.14	6.53
Add: Un-allocated income	68.77	50.32	64.39	155.09	234.42	311.82
Profit before tax	287.29	199.89	173.97	628.11	574.20	758.22
3. Segment assets						
(a) Consumer platform	1,930.02	1,514.06	1,658.34	1,930.02	1,658.34	1,558.88
(b) Enterprise platform	54.55	41.22	57.17	54.55	57.17	48.71
Total	1,984.57	1,555.28	1,715.51	1,984.57	1,715.51	1,607.59
(c) Un-allocated assets	8,986.79	8,792.49	8,145.22	8,986.79	8,145.22	8,571.01
Total assets	10,971.36	10,347.77	9,860.73	10,971.36	9,860.73	10,178.60
4. Segment liabilities						
(a) Consumer platform	1,990.30	1,631.97	1,362.60	1,990.30	1,362.60	1,551.05
(b) Enterprise platform	11.33	12.09	18.38	11.33	18.38	14.90
Total	2,001.63	1,644.06	1,380.98	2,001.63	1,380.98	1,565.95
(c) Un-allocated liabilities	98.67	65.01	197.27	98.67	197.27	175.03
Total liabilities	2,100.30	1,709.07	1,578.25	2,100.30	1,578.25	1,740.98

S.R. Batliboi & Associates LLP, New Delhi



Notes to the statement of unaudited standalone financial results for the quarter and nine months ended December 31, 2022.

- This statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) as prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of Companies (Indian Accounting Standards) Rules, 2015 and relevant amendment rules thereafter and other recognised accounting practices and policies to the extent applicable.
- 2. The above unaudited financial results as reviewed by the Audit Committee and have been approved by the Board of Directors at its meeting held on February 04, 2023. A limited review of the financial results for the quarter and nine months ended December 31, 2022 has been carried out by the Statutory Auditors.
- 3. During the earlier years, Company had made a strategic, non-controlling investment in Talent Unlimited Online Services Private Limited ("Bobble"). The Company had received a right to appoint its nominee as a director on the board of Bobble, effective January 01, 2022, which was duly exercised. Given the shareholding and board seat, the Company had considered Bobble as an associate. As at March 31, 2022, the carrying value of investment in Bobble of INR 1,350.29 million was shown as the deemed cost of investment.
  - The Company in its board meeting held on May 14, 2022; had authorized the management to either divest or invest further in Bobble. Accordingly, the management had decided to classify the investment in Bobble as held for sale in accordance with Ind AS 105 considering a possibility of divestment. The investment continues to be disclosed as an investment held for sale in the current quarter and as at December 31, 2022, the Company holds 26.24% stake on fully diluted basis in Bobble.
- 4. During the earlier years, the erstwhile fellow subsidiaries were merged into the Company under the court approved scheme of amalgamation in accordance with erstwhile applicable previous GAAP. Business combination under common control has been accounted for using purchase method in accordance with previous GAAP as prescribed under court scheme instead of using pooling interest method as prescribed under Ind AS 103 Business Combinations as the approved court scheme will prevail over applicable accounting standard. Accordingly, the Scheme was accounted for using purchase method in accordance with erstwhile applicable Accounting Standard 14 "Accounting for Amalgamations". All the assets and liabilities of the Transferor Companies have been incorporated at fair values as at April 1, 2015 against the purchase consideration of INR 84.64 million which resulted in the goodwill on amalgamation of amounting INR 59.24 million.
- 5. During the previous year, pursuant to the resolution approved by the shareholders in the Annual General Meeting held on September 23, 2021, Affle (India) Limited Employees' Welfare Trust (the "ESOS Trust") was formed to support the Affle (India) Limited's Employees Stock Option Scheme, 2021 by acquiring, from the Company or through secondary market acquisitions, equity shares which will be used for issuance to eligible employees (as defined therein) upon exercise of stock options thereunder. During the previous quarter, the Company had granted a loan amounting to INR 81.08 million to the ESOS Trust for purchase of shares from secondary market against which the ESOS Trust has purchased 77,001 shares which has been disclosed as Treasury shares (in other equity) in the standalone financial results of the Company.

S.R. Batliboi & Associates LLP, New Delhi



### Notes to the statement of unaudited standalone financial results for the quarter and nine months ended December 31, 2022 (continued)

- 6. During the previous year, the Company had completed Qualified Institutional Placement ("QIP") by issuing 1,153,845 equity shares aggregating to INR 5,906.90 million (net of QIP expenses of INR 93.09 million). As at December 31, 2022 the Company has utilised INR 2,114.30 million towards purposes specified in the placement document and the balance amount of QIP's net proceeds remains invested in fixed and other deposits.
- 7. The results for the quarter and nine months ended December 31, 2022 are available on the Bombay Stock Exchange of India Limited website (URL: <a href="https://www.bseindia.com/corporates">https://www.bseindia.com/corporates</a>), the National Stock Exchange of India Limited website (URL: <a href="https://www.nseindia.com/corporates">https://www.nseindia.com/corporates</a>) and on the Company's website (URL: <a href="https://www.nseindia.com/corporates">www.affle.com</a>).

For and on behalf of the board of directors of Affle (India) Limited

Anuj Khanga Sohum Managing Director & Chief Executive Officer

DIN: 01363666

S.R. Batliboi & Associates LLP, New Delhi

for Identification

Date: February 04, 2023

Place: Singapore

### S.R. BATLIBOI & ASSOCIATES LLP

Chartered Accountants

2nd & 3rd Floor Golf View Corporate Tower - B Sector - 42, Sector Road Gurugram - 122 002, Haryana, India

Tel: +91 124 681 6000

Independent Auditor's Review Report on the Quarterly and Year to Date Unaudited Consolidated Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

Review Report to The Board of Directors Affle (India) Limited

- 1. We have reviewed the accompanying Statement of Unaudited Consolidated Financial Results of Affle (India) Limited (the "Holding Company") and its subsidiaries (the Holding Company and its subsidiaries together referred to as "the Group"), its associate for the quarter ended December 31, 2022 and year to date from April 01, 2022 to December 31, 2022 (the "Statement") attached herewith, being submitted by the Holding Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations").
- 2. The Holding Company's Management is responsible for the preparation of the Statement in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind AS 34) "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. The Statement has been approved by the Holding Company's Board of Directors. Our responsibility is to express a conclusion on the Statement based on our review.
- We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the Circular No. CIR/CFD/CMD1/44/2019 dated March 29, 2019 issued by the Securities and Exchange Board of India under Regulation 33(8) of the Listing Regulations, to the extent applicable.

- 4. The Statement includes the results of the following entities:
  - a. Affle (India) Limited
  - b. Affle International Pte. Ltd.
  - c. PT. Affle Indonesia
  - d. Affle MEA FZ LLC
  - e. Mediasmart Mobile S.L.
  - f. Appnext Pte. Ltd.
  - g. Appnext Technologies Ltd.
  - h. Jampp (Ireland) Ltd.
  - i. Devego S.A.
  - j. Jampp Inc.
  - k. Atommica LLC
  - 1. Jampp Ltd.
  - m. Jampp APAC Pte Ltd.
  - n. Jampp EMEA GmbH
  - o. Jampp Veiculação de Publicidade Limitada
  - p. Talent Unlimited Online Services Private Limited (deleted due to held for sale effective May 14, 2022)
  - q. Affle (India) Limited Employees Welfare Trust
- 5. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the consideration of the review reports of other auditors referred to in paragraph 7 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with recognition and measurement principles laid down in the aforesaid Indian Accounting Standards ('Ind AS') specified under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.



### S.R. BATLIBOI & ASSOCIATES LLP

#### **Chartered Accountants**

#### 6. Emphasis of matter

We draw attention to Note 5 to the accompanying financial results, which indicate that business combination under common control has been accounted for using purchase method in accordance with previous GAAP resulting in the recognition of goodwill of amounting Rs. 59.24 million as on December 31, 2022 as prescribed under court scheme instead of using pooling interest method as prescribed under Ind AS 103 Business Combinations as the approved court scheme will prevail over applicable accounting standard. Our conclusion is not modified in respect of this matter.

- 7. The accompanying Statement includes unaudited interim financial results and other unaudited financial information, in respect
  - a. 13 subsidiaries, whose unaudited interim financial results and other financial information reflect total revenues of Rs 2,463.64 million and Rs 7,393.96 million, total net profit after tax of Rs 242.21 million and Rs 857.33 million, total comprehensive income of Rs 266.66 million and Rs 818.72 million, for the quarter ended December 31, 2022 and for the period from April 01, 2022 to December 31, 2022, respectively, as considered in the Statement, which have been reviewed by their respective independent auditors.
  - b. 1 associate, whose unaudited interim financial results include Group's share of net loss of Rs Nil and Rs 7.11 million and Group's share of total comprehensive loss of Rs Nil and Rs 7.11 million for the quarter ended December 31, 2022 and for the period from April 1, 2022 to May 14, 2022 respectively, as considered in the statement whose interim financial results, other financial information have been reviewed by their respective independent auditor.

The independent auditor's reports on interim financial results of these entities have been furnished to us by the Management and our conclusion on the Statement, in so far as it relates to the amounts and disclosures in respect of these subsidiaries and associate is based solely on the report of such auditors and procedures performed by us as stated in paragraph 3 above.

All of these subsidiaries are located outside India whose financial results and other financial information have been prepared in accordance with accounting principles generally accepted in their respective countries and which have been audited by other auditors under generally accepted auditing standards applicable in their respective countries. The Holding Company's management has converted the financial results of such subsidiaries located outside India from accounting principles generally accepted in their respective countries to accounting principles generally accepted in India. We have reviewed these conversion adjustments made by the Holding Company's management. Our conclusion in so far as it relates to the balances and affairs of such subsidiaries located outside India is based on the report of other auditors and the conversion adjustments prepared by the management of the Holding Company and reviewed by us.

- 8. The accompanying Statement includes unaudited interim financial results and other unaudited financial information in respect of:
  - a. I subsidiary, whose interim financial results and other financial information reflect total revenues of Rs 2.46 million and Rs 11.92 million, total net profit after tax of Rs 1.89 million and Rs 9.17 million and total comprehensive income of Rs 1.89 million and Rs 9.17 million, for the quarter ended December 31, 2022 and for the period from April 01, 2022 to December 31, 2022, respectively.

The unaudited interim financial results and other unaudited financial information of this subsidiary has not been reviewed by any auditor and has been approved and furnished to us by the Management and our conclusion on the Statement, in so far as it relates to the affairs of this subsidiary, is based solely on such unaudited interim financial results and other unaudited financial information. According to the information and explanations given to us by the Management, these interim financial results are not material to the Group.

Our conclusion on the statement in respect of matters stated in para 7 and 8 above, is not modified with respect to our reliance on the work done and the reports of the other auditors and the financial results certified by the Management.

For S.R. BATLIBOI & ASSOCIATES LLP

Chartered Accountants

ICAl Firm registration number: 101049W/E300004

Per Nikhil Aggarwal

Partner

Membership No.: 504274

UDIN: 23504274BGXRER435

Place: Gurugram Date: February 04, 2023

# Affle (India) Limited Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016 CIN: L65990DL1994PLC408172 Statement of unaudited consolidated financial results for the quarter and nine months ended December 31, 2022

(Amount in INR million, unless otherwise stated)

	(Amount in INR million, unless otherwise stated)					
		Quarter ended		Nine months ended Year ended		
Particulars	December 31,	September 30,	December 31,	December 31,	December 31,	March 31,
1 at usual 3	2022	2022	2021	2022	2021	2022
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1. Income						
Revenue from contracts with customers	3,760.63	3,545.93	3,393.97	10,781.39	7,665.72	10,816.56
Other income	164.88	128.26	144.36	368.00	423.60	716.75
Total income	3,925.51	3,674.19	3,538.33	11,149.39	8,089.32	11,533.31
2. Expense						
Inventory and data costs	2,281.12	2,199.91	2,153.81	6,680.02	4,793.05	6,789.26
Employee benefits expense	482.93	464.77	370.53	1,378.85	871.78	1,296.06
Finance costs	32.11	29.03	19.02	82.95	54.54	70.77
Depreciation and amortisation expense	135.33	130.40	98.63	358.64	231.15	324.40
Other expenses	193.32	173.46	192.76	524.88	453.38	600.01
Total expense	3,124.81	2,997.57	2,834.75	9,025.34	6,403.90	9,080.50
				2 12 1 2	4 507 40	
3. Profit before share of loss of an associate and tax (1-2)	800.70	676.62	703.58	2,124.05	1,685.42	2,452.81
4. Share of loss of an associate	<del> </del>	_	_	(7.11)	_	(4.85)
4. Share of 1088 of an associate	-	-	-	(7.11)	-	(4.65)
5. Profit before tax (3+4)	800.70	676.62	703.58	2,116.94	1,685.42	2,447.96
27 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	300,70	0,0102	10000	_,	1,002112	2,
6. Tax expense:						
Current tax	113.51	96.36	74.59	295.52	194.64	285.41
Deferred tax (credit)/charge	(3.95)	(9.50)	6.13	(9.36)	30.80	15,63
Total tax expense	109.56	86.86	80.72	286.16	225.44	301.04
7. Profit for the periods/year (5-6)	691.14	589.76	622.86	1,830.78	1,459.98	2,146.92
8. Other comprehensive income						
Items that will be reclassified to profit or loss in subsequent years						
Exchange differences on translating the financial statements of a foreign operation	56.53	223.80	6.71	526.06	40.84	114.54
Hyperinflation adjustment in opening retained earnings	(27.23)	(29.97)	-	(79.29)	-	-
Items that will not be reclassified to profit or loss in subsequent years						
Re-measurement gains/(losses) on defined benefit plans	(0.14)	(0.29)	(1.25)	(1.06)	(0.32)	0.36
Income tax effect	0.04	0.07	0.31	0.27	0.08	(0.09)
Other comprehensive income/(loss) net of tax	29.20	193.61	5.77	445.98	40.60	114.81
9. Total comprehensive income for the periods/year (7+8)	720.34	783.37	628.63	2,276.76	1,500.58	2,261.73
10. Profit for the periods/year attributable to:						
- Equity holders of the parent	689.77	586.76	620.68	1,821.85	1,454.07	2,138.78
- Non-controlling interests	1.37	3.00	2.18	8.93	5.91	8.14
11. Other comprehensive income/(loss) for the periods/year attributable to:						
- Equity holders of the parent	29.20	193.61	5.77	445.98	40.60	114.81
- Non-controlling interests	-	-	-	-	-	-
40 m / 1 1						
12. Total comprehensive income for the periods/year attributable to:	710.07	700.07		0.047.00	1 404 65	0.050.50
- Equity holders of the parent	718.97	780.37	626.45	2,267.83	1,494.67	2,253.59
37		3.00	2.18	8.93	5.91	8.14
- Non-controlling interests	1.37					
-		266.25	266 50	266.25	366 50	166 EN
13. Paid-up equity share capital (face value INR 2/- per equity share)	266.35	266.35	266.50	266.35	266.50	266.50
13. Paid-up equity share capital (face value INR 2/- per equity share) 14. Other equity for the year	266.35	266.35	266.50 -	266.35 -	266.50 -	
13. Paid-up equity share capital (face value INR 2/- per equity share) 14. Other equity for the year 15. Earnings per equity share (face value INR 2/- per equity share) (not annualised	266.35	266.35	266.50 -	266.35 -	266.50 -	
13. Paid-up equity share capital (face value INR 2/- per equity share) 14. Other equity for the year 15. Earnings per equity share (face value INR 2/- per equity share) (not annualised for quarters):	266.35	-	-	-	-	11,514.65
13. Paid-up equity share capital (face value INR 2/- per equity share) 14. Other equity for the year 15. Earnings per equity share (face value INR 2/- per equity share) (not annualised	266.35	266.35 - 4,43 4,43	266.50 - 4.70 4.70	266.35 - 13.75 13.75	266.50 - 11.01 11.01	266.50 11,514.65 16.18 16.18

See accompanying notes to the statement of financial results

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#### Affle (India) Limited

### Regd. Office: A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016

CIN: L65990DL1994PLC408172

Unaudited consolidated segment wise revenue, results, assets and liabilities for the quarter and nine months ended December 31, 2022

(Amount in INR million, unless otherwise stated)

	Quarter ended			Nine mon	Year ended	
Particulars	December 31,	September 30,	December 31,	December 31,	December 31,	March 31,
I at uculats	2022	2022	2021	2022	2021	2022
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1. Segment revenue						
(a) India	1,372.74	1,158.61	1,112.67	3,582.93	2,890.83	3,975.21
(b) Outside India	2,463.64	2,448.75	2,332.39	7,393.96	4,928.29	7,041.32
Total	3,836.38	3,607.36	3,445.06	10,976.89	7,819.12	11,016.53
Less: Inter segment revenue	75.75	61.43	51.09	195.50	153.40	199.97
Net segment revenue	3,760.63	3,545.93	3,393.97	10,781.39	7,665.72	10,816.56
2. Segment results						
(a) India	287.35	200.58	174.73	629.58	577.34	764.75
(b) Outside India	545.46	505.07	547.87	1,577.42	1,162.62	1,758.83
Total	832.81	705.65	722.60	2,207.00	1,739.96	2,523.58
Less: Finance cost	32.11	29.03	19.02	82.95	54.54	70.77
Profit before tax	800.70	676.62	703.58	2,124.05	1,685.42	2,452.81
0.5						
3. Segment assets (a) India	10,971.36	10,347.77	9,860.73	10,971.36	9,860.73	10,178.60
(b) Outside India	12,682.99	10,347.77	10,476.92	12,682.99	10,476.92	10,178.60
Total	23,654.35	22,527.34	20,337.65	23,654,35	20,337.65	21,105.28
Less:- Inter segment assets	4,041.69	3,775.91	2,361.77	4,041.69	2,361.77	2,836.26
Total assets	19,612.66	18,751.43	17,975.88	19,612.66	17,975.88	18,269.02
1 Othi assets	19,012.00	10,/31.43	17,773.00	19,012.00	11,515.00	10,207.02
4. Segment liabilities						
(a) India	2,100.30	1,709.07	1,578.25	2,100.30	1,578.25	1,740.98
(b) Outside India	5,089.92	5,090.53	5,824.39	5,089.92	5,824.39	5,404.78
Total	7,190.22	6,799.60	7,402.64	7,190.22	7,402.64	7,145.76
Less:- Inter segment liabilities	1,616.38	1,348.93	437.92	1,616.38	437.92	670.27
Total liabilities	5,573.84	5,450.67	6,964.72	5,573.84	6,964.72	6,475.49

#### Note:

The above information is segmented as per service provider entity of Affle (India) Limited, its subsidiaries and associate.

S.R. Batliboi & Associates LLP, New Delhi



### Notes to the statement of unaudited consolidated financial results for the quarter and nine months ended December 31, 2022

- 1. This statement has been prepared in accordance with the Indian Accounting Standards (Ind AS) as prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of Companies (Indian Accounting Standards) Rules, 2015 and relevant amendment rules thereafter and other recognised accounting practices and policies to the extent applicable.
- 2. The above unaudited financial results as reviewed by the Audit Committee and have been approved by the Board of Directors at its meeting held on February 04, 2023. A limited review of the financial results for the quarter and nine months ended December 31, 2022 has been carried out by the Statutory Auditor.
- 3. The consolidated financial results of the Company comprising its subsidiaries (together "the Group") and its associate includes the results of the following entities:

Company	Relationship under Ind AS
Affle International Pte. Ltd. ("AINT")	Subsidiary with effect from April 01, 2018
PT. Affle Indonesia	Subsidiary with effect from July 01, 2018
Affle MEA FZ LLC ("AMEA")	Subsidiary with effect from April 01, 2019
Mediasmart Mobile S.L. ("Mediasmart")	Subsidiary with effect from January 22, 2020
Appnext Pte. Ltd. ("Appnext")	Subsidiary with effect from June 08, 2020
Appnext Technologies Ltd.	Subsidiary with effect from July 19, 2020
Jampp Ireland Ltd.	Subsidiary with effect from July 01, 2021
Atommica LLC	Subsidiary with effect from July 01, 2021
Jampp EMEA GmbH	Subsidiary with effect from July 01, 2021
Jampp APAC Pte. Ltd.	Subsidiary with effect from July 01, 2021
Devego S.A.	Subsidiary with effect from July 01, 2021
Jampp Ltd.	Subsidiary with effect from July 01, 2021
Jampp Inc.	Subsidiary with effect from July 01, 2021
Jampp Veiculacao de Publicidade Limitada	Subsidiary with effect from July 01, 2021
Talent Unlimited Online Services Private	Associate upto May 14, 2022
Limited ("Bobble")	
Affle (India) Limited Employees Welfare Trust	Other consolidating entity with effect from October
	28, 2021

4. A) During the earlier years, Company had made a strategic, non-controlling investment in Talent Unlimited Online Services Private Limited ("Bobble"). The Company had received a right to appoint its nominee as a director on the board of Bobble, effective January 01, 2022, which was duly exercised. Given the shareholding and board seat, the Company had considered Bobble as an associate. As at March 31, 2022, the carrying value of investment in Bobble of INR 1,350.29 million was shown as the deemed cost of investment.

The Company in its board meeting held on May 14, 2022; had authorized the management to either divest or invest further in Bobble. Accordingly, the management had decided to classify the investment in Bobble as held for sale in accordance with Ind AS 105 considering a possibility of divestment. The investment continues to be disclosed as an investment held for sale in the current quarter and as at December 31, 2022, the Company holds 26.24% stake on fully diluted basis in Bobble.

B) In the previous year, AINT had entered into definitive share purchase agreement ("SPA") to acquire 100% shares and control in Jampp (Ireland) Limited ("Jampp") for a consideration of USD 40 million (equivalent to INR 2,965.06 million) including contingent incremental consideration of USD 15 million (equivalent to INR 1,111.90 million) payable no later than June 30, 2024. Further, the wholly owned subsidiary of AINT had entered into IP Purchase Agreement ("IPA") to acquire Tech IP assets of Jampp for a consideration of USD 1.3 million (equivalent to INR 96.36 million). The completion of the above SPA and IPA happened on July 1, 2021 ('the effective completion date") and results of Jampp has been consolidated from this date. The contingent incremental consideration, as part of business combination, has



Notes to the statement of unaudited consolidated financial results for the quarter and nine months ended December 31, 2022 (continued)

been recognized as earn-out liabilities at fair value, as management anticipates that the necessary conditions will be met by that time.

A detailed Purchase Price Allocation ("PPA") was carried out by an external independent expert pursuant to which, group had recognized intangible assets of USD 1.74 million (equivalent to INR 128.99 million) towards Tech IP & customer relationship and balance amount of USD 39.56 million (equivalent to INR 2,932.43 million) has been recognized as goodwill. The impact of changes in PPA on the statement of profit and loss is not material.

Exchange rate used in this note is USD 1 = INR 74.13.

C) During the earlier years, AINT and its wholly owned subsidiary had acquired 95% control (acquisition of 66.67% shares upfront along with right to acquire 28.33% shares accounted for under anticipated acquisition method) and Tech IP assets in Appnext for a consideration of USD 25.50 million (equivalent to INR 1,890.23 million). The transfer of shares, with respect to right to acquire 28.33% shares, has been completed in the previous year and its consideration thereto has been paid in the previous year itself.

Exchange rate used in this note is USD 1 = INR 74.13.

- 5. During the earlier years, the erstwhile fellow subsidiaries were merged into the Company under the court approved scheme of amalgamation in accordance with erstwhile applicable previous GAAP. Business combination under common control has been accounted for using purchase method in accordance with previous GAAP as prescribed under court scheme instead of using pooling interest method as prescribed under Ind AS 103. Business Combinations as the approved court scheme will prevail over applicable accounting standard. Accordingly, the Scheme was accounted for using purchase method in accordance with erstwhile applicable Accounting Standard 14 "Accounting for Amalgamations". All the assets and liabilities of the Transferor Companies have been incorporated at fair values as at April 1, 2015 against the purchase consideration of INR 84.64 million which resulted in the goodwill on amalgamation of amounting INR 59.24 million.
- 6. During the previous year, pursuant to the resolution approved by the shareholders in the Annual General Meeting held on September 23, 2021, Affle (India) Limited Employees' Welfare Trust (the "ESOS Trust") was formed to support the Affle (India) Limited's Employees Stock Option Scheme, 2021 by acquiring, from the Company or through secondary market acquisitions, equity shares which will be used for issuance to eligible employees (as defined therein) upon exercise of stock options thereunder. During the previous quarter, the Company had granted a loan amounting to INR 81.08 million to the ESOS Trust for purchase of shares from secondary market against which the ESOS Trust has purchased 77,001 shares which has been disclosed as Treasury shares (in other equity) in the consolidated financial results of the Company.
- 7. During the previous year, the Company had completed Qualified Institutional Placement ("QIP") by issuing 1,153,845 equity shares aggregating to INR 5,906.90 million (net of QIP expenses of INR 93.09 million). As at December 31, 2022 the Company has utilised INR 2,114.30 million towards purposes specified in the placement document and the balance amount of QIP's net proceeds remains invested in fixed and other deposits.

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Notes to the statement of unaudited consolidated financial results for the quarter and nine months ended December 31, 2022 (continued)

8. The results for the quarter and nine months ended December 31, 2022 are available on the Bombay Stock Exchange of India Limited website (URL: <a href="https://www.bseindia.com/corporates">https://www.bseindia.com/corporates</a>), the National Stock Exchange of India Limited website (URL: <a href="https://www.nseindia.com/corporates">https://www.nseindia.com/corporates</a>) and on the Company's website (URL: <a href="https://www.nseindia.com/corporates">www.nseindia.com/corporates</a>)

For and on behalf of the board of directors of Affle (India) Limited

Anuj Khanna Sohum Managing Director & Chief Executive Officer

DIN: 01363666

Place: Singapore

Date: February 04, 2023

S.R. Batliboi & Associates LLP, New Delhi